

JUVANNIE ALQUIZAR

HubSpot Developer

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in [Juvannie Alquizar](#)

ABOUT ME

Computer Engineer and HubSpot Developer with 3+ years of experience delivering custom CRM architecture for growing companies. Expert in bridging complex technical requirements with marketing goals through custom CMS development and unified data integrations.

WORK EXPERIENCE

Spring Agency | 2023 - 2024

HubSpot CMS Development

Architected and developed custom themes, reusable HubL modules and flexible templates within the HubSpot CMS, enabling non-technical client teams to seamlessly manage responsive web pages. Some websites I was heavily involved in are; [autoria.no](#), [unger.no](#) and [amesto.no](#)

Set2Close | 2024 - 2025

HubSpot CMS Development

Aside from website build, I also built dedicated landing pages and custom user journeys optimized for ad campaign conversion and lead generation, ensuring a seamless flow from initial click to capture. Featured projects include the company website [set2close.io](#), [stratadefense.com](#), [verveit.com](#)

API & Third-Party Integration

Built seamless integration bridges between third-party marketing platforms using Zapier, n8n, and Make, unifying conversion data in HubSpot to maintain an accurate single source of truth for marketing analytics.

Marketing Campaign Automation

Designed landing pages embedded with native HubSpot forms, configuring workflow and automated email sequences to seamlessly move prospects down the funnel.

The RevOps Company | 2024 - 2025 (Part-time)

HubSpot CMS Development

Refined and maintained client landing pages and campaign user flows, resolving technical friction points and optimizing lead capture mechanics to drive ad campaign performance. Featured builds and optimizations include [awareways.com](#).

Automation & Workflows

Engineered complex, logic-driven workflows to automate sophisticated business processes, including weighted lead distribution models and automated, inflation-based annual subscription increases. Please see this [video](#) for a quick overview.

Revenue Operation

Aligned marketing, sales, and customer success architectures within HubSpot to create a single, unified source of truth for executive revenue reporting.

Automated Inbound Marketing

Designed and built an automated lead routing system in HubSpot that routes inbound leads straight to territory sales reps' calendars based on conditional form inputs. Please see this [link](#) to my portfolio case study.

EDUCATION

University of Science and Technology of the Philippines | 2020-20324

Computer Engineer

CERTIFICATIONS

- HubSpot Revenue Operations Certified
- HubSpot Data Integrations Certified
- HubSpot Reporting Certified
- Integration with HubSpot I: Foundations Certified